EXHIBIT 15

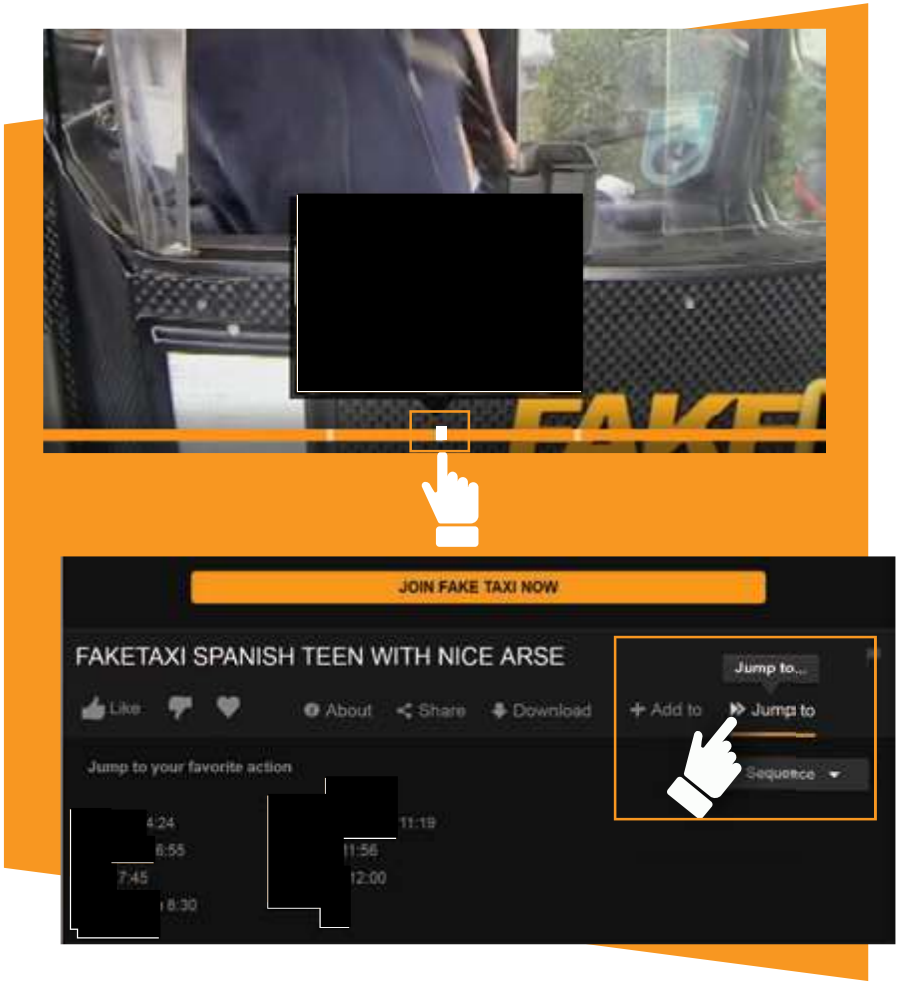
[redacted]

The Pornhub PLAYBOOK

How to make money with Pornhub

Case 2:23-cv-00483-JRG-RSP Document 106-16 Filed 07/12/24 Page 2 of 3 PageID #: 3368

2.6 Action Tags

Action Tags are indicators you can add to your video's player bar to help users get to their favorite parts easily. These indicators tag significant events or "actions" in your video; eg. [redacted] etc.

Once the video has been uploaded and has successfully converted, you will find all your uploaded videos on the 'Video Manager' page. Click on the 'Add Action Tag' and play the video. When the action starts, choose the correct tag and click "Add". Continue the video and repeat as needed.